|  |
| --- |
| **True / False** |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. A sense of self is acquired through the process of communicating with others.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2. All people, regardless of culture, have a need to communicate and interact with others.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 3. Encoding is an external activity.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 4. When it comes to human communication, face-to-face interaction is inherently superior to a software application such as Skype, which allows people to communicate with live audio and video in real time.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 5. Every communicative event is characterized by a multitude of competing stimuli.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 6. Not every culture uses symbols.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 7. Most cultural behavior is innate or inborn.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 8. All of our messages, to some degree or another, affect someone else.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 9. The authors argue that improving intercultural communication requires a clear understanding of the phenomenon of culture.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 10. Culture is made up of objective and subjective elements that have increased the probability of survival in the past.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 11. History provides guidance for daily life and helps cement people into a common culture.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 12. Values reflect culture, but they play no role in perpetuating the culture.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 13. Language is fundamental to the functioning of culture.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 14. Schools represent informal ways of learning culture. ​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 15. Because proverbs are brief, their influence is often overlooked.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 16. Folktales are often simple morality lessons focusing on what the culture’s perspective is on right and wrong or good and evil.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 17. Art is influenced by culture, but the relationship is not reciprocal.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 18. Culture is shared through television.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 19. As people grow up, they learn symbols but not the cultural meaning of those symbols.​   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | False | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 20. Historically, societies have insisted on adapting religions to their own cultural traditions, which meant that the spread of various religions did not homogenize the societies they enveloped.   |  |  |  | | --- | --- | --- | |  | a. | True | |  | b. | False |  |  |  | | --- | --- | | *ANSWER:* | True | |

|  |
| --- |
| **Multiple Choice** |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 21. The idea that “self is not innate, but is acquired in the process of communicating with others” best describes what use of communication?   |  |  |  | | --- | --- | --- | |  | a. | Person perception | |  | b. | Identity | |  | c. | Interpersonal needs | |  | d. | Influence | |  | e. | Control |  |  |  | | --- | --- | | *ANSWER:* | b | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 22. The definition of communication used in the text includes all of the following ideas *except*:   |  |  |  | | --- | --- | --- | |  | a. | dynamic process | |  | b. | share thoughts | |  | c. | using symbols | |  | d. | general settings | |  | e. | particular settings |  |  |  | | --- | --- | | *ANSWER:* | d | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 23. Which component of communication is most accurately represented when Andy is trying to decide how to explain a plan to Bill and Chris?   |  |  |  | | --- | --- | --- | |  | a. | Messages | |  | b. | Encoding | |  | c. | Decoding | |  | d. | Feedback | |  | e. | Noise |  |  |  | | --- | --- | | *ANSWER:* | b | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 24. Andy asked Bill to tell Chris about the plan. Bill nodded in agreement. The nod is:   |  |  |  | | --- | --- | --- | |  | a. | receiving | |  | b. | noise | |  | c. | encoding | |  | d. | feedback | |  | e. | decoding |  |  |  | | --- | --- | | *ANSWER:* | d | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 25. The idea that different languages have different words for the same object with no innate connection between the word and the object refers to which characteristic of communication?   |  |  |  | | --- | --- | --- | |  | a. | Communication is contextual. | |  | b. | Communication is symbolic. | |  | c. | Communication is dynamic. | |  | d. | Communication is static. | |  | e. | Communication is contextual, symbolic, and dynamic. |  |  |  | | --- | --- | | *ANSWER:* | b | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 26. The idea that you might talk differently in front of a few friends than you would in front of a courtroom reflects what characteristic of communication?   |  |  |  | | --- | --- | --- | |  | a. | Contextual | |  | b. | Source-centered | |  | c. | Dynamic | |  | d. | Symbolic | |  | e. | Receiver-centered |  |  |  | | --- | --- | | *ANSWER:* | a | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 27. Most communication behavior is:   |  |  |  | | --- | --- | --- | |  | a. | innate | |  | b. | inborn | |  | c. | learned | |  | d. | habitual | |  | e. | innate and habitual |  |  |  | | --- | --- | | *ANSWER:* | c | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 28. Which of the following statements is most accurate?   |  |  |  | | --- | --- | --- | |  | a. | Culture is innate. | |  | b. | Culture and communication are inseparable. | |  | c. | It is easy to internalize culture. | |  | d. | The cultural environment someone else came from is not a significant factor in determining the most effective way to communicate with them. | |  | e. | Although cultures can be very different from one another, most people across cultures tend to gather the same information over the course of their lives. |  |  |  | | --- | --- | | *ANSWER:* | b | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 29. A good analogy for the relationship between a culture and a group of people would be:   |  |  |  | | --- | --- | --- | |  | a. | a car and its driver | |  | b. | gasoline for an engine | |  | c. | a mind and its body | |  | d. | self and brain | |  | e. | personality and an individual |  |  |  | | --- | --- | | *ANSWER:* | e | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 30. The definition of culture preferred by the authors includes all of the following concepts *except*:   |  |  |  | | --- | --- | --- | |  | a. | the biological parts of human life | |  | b. | subjective elements | |  | c. | the non-biological parts of human life | |  | d. | objective elements | |  | e. | the biological parts of human life and objective elements |  |  |  | | --- | --- | | *ANSWER:* | a | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 31. What is the basic function of culture?   |  |  |  | | --- | --- | --- | |  | a. | To teach people how to adapt to their environment | |  | b. | To teach people ethical behavior | |  | c. | To perpetuate itself | |  | d. | To differentiate one group from another | |  | e. | To satisfy ego and identity needs |  |  |  | | --- | --- | | *ANSWER:* | a | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 32. Pinocchio’s nose is an example of:   |  |  |  | | --- | --- | --- | |  | a. | learning culture through proverbs | |  | b. | learning culture through folktales, legends, and myths | |  | c. | learning culture through art | |  | d. | deceitfulness | |  | e. | public shame |  |  |  | | --- | --- | | *ANSWER:* | b | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 33. Which of the following is *not* true about culture?   |  |  |  | | --- | --- | --- | |  | a. | Culture is transmitted from generation to generation. | |  | b. | Culture is based on symbols. | |  | c. | Culture does not have boundaries. | |  | d. | Culture is an integrated system. | |  | e. | Culture is dynamic. |  |  |  | | --- | --- | | *ANSWER:* | c | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 34. How cultural traits “make sense” in that culture’s context reflects culture as:   |  |  |  | | --- | --- | --- | |  | a. | an  integrated system | |  | b. | internalization | |  | c. | structuration | |  | d. | ideation | |  | e. | perpetuation |  |  |  | | --- | --- | | *ANSWER:* | a | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 35. Which explanation accurately reflects the “interpersonal needs” use of communication?   |  |  |  | | --- | --- | --- | |  | a. | It assists in helping us learn about other people | |  | b. | It helps us decide how to present ourselves to other people | |  | c. | It provides a sense of inclusion and affection | |  | d. | It allows us to shape the behaviors of others | |  | e. | All of these answers are correct. |  |  |  | | --- | --- | | *ANSWER:* | c | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 36. Noise in communication could be:   |  |  |  | | --- | --- | --- | |  | a. | a bad telephone connection | |  | b. | other nearby conversations | |  | c. | being cold or hungry | |  | d. | a bad telephone connection and other nearby conversations | |  | e. | All of these answers are correct. |  |  |  | | --- | --- | | *ANSWER:* | e | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 37. The idea that communication is a dynamic process is reflected in which of the following ideas?   |  |  |  | | --- | --- | --- | |  | a. | Messages that have been sent can’t be unsent, | |  | b. | Communication is an ongoing activity. | |  | c. | Sending and receiving messages involves a host of variables that are all occurring simultaneously. | |  | d. | Both A and B | |  | e. | All of these answers are correct. |  |  |  | | --- | --- | | *ANSWER:* | e | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 38. Of the following, which example(s) reflect(s) the contextual characteristic of communication?   |  |  |  | | --- | --- | --- | |  | a. | A conversation at a restaurant | |  | b. | A conversation at church | |  | c. | A conversation at work | |  | d. | All of the above | |  | e. | None of these is correct. |  |  |  | | --- | --- | | *ANSWER:* | d | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 39. Element(s) of culture include:   |  |  |  | | --- | --- | --- | |  | a. | social organizations | |  | b. | religions | |  | c. | values | |  | d. | history | |  | e. | All of these answers are correct. |  |  |  | | --- | --- | | *ANSWER:* | e | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 40. Proverbs:   |  |  |  | | --- | --- | --- | |  | a. | are oversimplifications of a people’s values and beliefs | |  | b. | are learned easily and repeated with regularity | |  | c. | with similar ideas are often found in different cultures | |  | d. | are learned easily and repeated with regularity, and proverbs with similar ideas are often found in different cultures | |  | e. | All of these answers are correct. |  |  |  | | --- | --- | | *ANSWER:* | d | |

|  |
| --- |
| **Objective Short Answer** |

|  |  |  |
| --- | --- | --- |
| 41. What is the relationship between communication and identity?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 42. Discuss at least two of the four uses of communication presented in Chapter 2.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 43. Provide a definition of communication and compare it to the one presented in the text.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 44. What are the major components of communication?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 45. Provide an example of how noise might impact the encoding and decoding process.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 46. How is communication symbolic?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 47. What does it mean to say communication is contextual?  Include examples based on location, occasion, time, and number of participants.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 48. Is communication behavior mostly learned or mostly innate? Explain.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 49. What are the functions of culture?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 50. List and describe at least three of the five elements of culture discussed in the text.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 51. Defend the idea that culture is learned.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 52. What are proverbs and what impact do they have on culture?  Provide at least one example of a proverb and explain what it means.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 53. How do folktales, legends, and myths “teach” culture?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 54. Does art reflect culture or does culture reflect art? Use examples in your explanations.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 55. What is the role of the mass media in culture?   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 56. Explain why culture is dynamic.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |

|  |  |  |
| --- | --- | --- |
| 57. Provide at least two examples of how culture is an integrated system.   |  |  | | --- | --- | | *ANSWER:* | Answers will vary. | |